

FOR IMMEDIATE RELEASE

Contacts: Todd DeFeo Weber Shandwick Worldwide (404) 266-7540 tdefeo@webershandwick.com

Elizabeth Zweigel Weber Shandwick Worldwide (404) 266-7596 ezweigel@webershandwick.com

LOCK PAVERS IN PLACE WITH SPECIALLY FORMULATED JOINTING SANDS FROM QUIKRETE[®]

LAS VEGAS (Jan. 18, 2011) – Installing concrete and brick pavers or natural stone can add curb appeal or increase a home's outdoor living space in patios and walkways. But, to ensure that the pavers remain in place for years to come, it is important to properly lock them in place.

QUIKRETE[®] PowerLoc[™] Jointing Sand is formulated for paver joints up to 1/2 inch wide. QUIKRETE[®] also offers an advanced formula, QUIKRETE[®] HardScapes Polymeric Jointing Sand, for paver joints up to 2 inches wide.

After the pavers or stone are installed on a firm, stable base, pour either QUIKRETE[®] PowerLocTM Jointing Sand or QUIKRETE[®] HardScapes Polymeric Jointing Sand (depending on the width of the joint) across the entire surface of the pavers. A 50-pound bag will cover 50 to 55 square feet of tumbled pavers or 85 to 95 square feet of regular pavers, depending on joint width.

Using a large push broom, sweep the sand across the entire surface and into the paver joints, filling completely. Remove all excess sand from the surface with a push broom or small brush. With a garden hose sprayer, apply a gentle fine mist across the paver surface and sanded joints.

Once placed and dampened, the non-staining sand hardens to lock pavers in place, providing a stable surface that is resistant to erosion, weed growth and insects.

QUIKRETE[®] HardScapes Polymeric Jointing Sand is part of the HardScapes by QUIKRETE[®] line, which was introduced in 2009 and includes 13 core options with additional selections based on regional availability and style preference.

-more-



Lock in Pavers With Jointing Sands From QUIKRETE[®] – page 2

The full line includes decorative stone, pebble and rock options, including All-Purpose Stone, Pea Pebbles, Pond Pebbles, Red Lava Rock, River Pebbles and Marble Chips. Additional products include a variety of sands – such as Paver Jointing Sand, Paver Base Sand, Play Sand, All-Purpose Sand and Pool Filter Sand – Rock Salt and Athletic Field Marker.

QUIKRETE[®] PowerLoc[™] Jointing Sand

The new and improved QUIKRETE[®] PowerLocTM Jointing Sand is a polymer-modified, graded sand specially designed for sweeping into paving stone joints, including concrete and brick pavers and natural stone up to 1/2 inch or less in width.

Once placed and dampened, the non-staining $QUIKRETE^{@}$ PowerLocTM Jointing Sand hardens to lock pavers in place, providing a stable surface that is resistant to erosion, weed growth and insects. The jointing sand is available in a light and dark variation.

QUIKRETE® HardScapes Polymeric Jointing Sand

QUIKRETE[®] HardScapes Polymeric Jointing Sand is a high-performance polymeric jointing sand graded specially for sweeping into paving stone joints, including interlocking concrete and brick pavers and natural stone up to 2 inches wide.

Once placed and dampened, the non-staining sand hardens to lock pavers in place, providing a stable surface that is resistant to erosion, weed growth and insects while remaining pliable for naturally occurring freeze-thaw cycles. The sand is ideal for high traffic areas in both commercial and residential applications.

The QUIKRETE[®] Companies

The QUIKRETE[®] Companies is the largest manufacturer of packaged concrete and cement mixes in the United States and Canada, and an innovative leader in the commercial building and home improvement industries. QUIKRETE[®] products are manufactured in more than 90 manufacturing facilities in the United States, Canada, Puerto Rico and South America, allowing for unsurpassed distribution and product depth. The QUIKRETE[®] Technical Center ensures that professionals and consumers alike are provided with the most innovative and highest quality products available on the market. For additional information on The QUIKRETE[®] Companies or its products, please visit www.quikrete.com or call (800) 282-5828.